

Revolution Foods announces the acquisition of Consumer Packaged Goods brand: Lunch Bundles
Acquisition signals new business model opportunity for disruption and innovation in food

Oakland, CA – May 4th 2015 – Revolution Foods, a leader in high-quality, accessible food for families across America today announced the acquisition of consumer packaged goods (CPG) brand Lunch Bundles.

Lunch Bundles branded line of offerings will join Revolution Foods' existing CPG food portfolio which currently includes Jet Packs. This acquisition signals two companies pioneering a new path for small scale mission driven brands such as Lunch Bundles and Revolution Foods to come together to increase their impact. With complementary geographical strengths on the East and West Coasts and synergies in innovation and supply chain, the combined business can accelerate growth while staying true to their shared vision. Together, Revolution Foods and Lunch Bundles will continue to build on the insights gained via the nearly 1.5 million healthy meals served every week by Revolution Foods in schools.

On the partnership, Revolution Foods CEO and co-founder Kristin Groos Richmond says, "We met Julianna and connected as both business leaders and Moms and quickly realized that a partnership would only strengthen our mission by amplifying our ability to positively impact a greater number of families. We're looking forward to rolling up our sleeves and working together to create a wider range of delicious, high-quality meal and snack time options for parents and kids."

Added co-founder and Chief Impact Officer, Kirsten Saenz Tobey, "This partnership signals a definitive shift in what families demand of their food – Lunch Bundles and Revolution Foods Jet Packs did not exist two years ago and today are in over 3,500 stores, providing high-quality options with no artificial colors, flavors and preservatives, as compared with traditional brands. We also continue to see year over year growth in our school meals business indicating that the demand is coming from all over the country and from a range of communities."

Founder and CEO of Lunch Bundles Julianna Doherty will join Revolution Foods as VP of Business Development and Family Innovation for the company's CPG business, effective immediately and says, "I'm excited to be adding mealtime solutions which Lunch Bundles has designed for older kids and Moms to a great lineup of Revolution Foods kid-friendly options."

This announcement coincides with Lunch Bundles' expansion into all Safeway stores nationwide whose refrigerated lunch set will now provide six combined options of Revolution Foods and Lunch Bundles ready-to-eat, high-quality lunches to choose from, up from zero options nearly two years ago when Revolution Foods entered and disrupted the category.

Revolution Foods Jet Packs currently come in five flavors:

- Turkey + Cheddar
- Ham + Cheddar
- Cheese Pizza
- Hummus + Pita Chips
- Baked Popcorn Chicken

Lunch Bundles will continue to be offered in six flavors:

- Sundipper
- Superfood Energizer
- Decker
- Powerfood
- Pizza Dipper
- Bagelator

As with all of Revolution Foods' offerings, Lunch Bundles products are and will continue to be free of artificial colors, flavors, preservatives and high fructose corn syrup. Together, Revolution Foods Jet Packs and Lunch Bundles kits will

be offered in approximately 3,500 stores nationwide – including Wegmans, Fresh & Easy and Fresh Direct -- with continued plans to expand into more outlets by the back to school timeframe.

About Revolution Foods:

Revolution Foods is committed to transforming the way America eats by providing access to great-tasting, high-quality meals for families across America. Since its founding in 2006, it has served over 150 million healthy, kid-designed, affordable meals to schools across the country. Expanding upon its success in schools, Revolution Foods launched a line of high-quality, ready-to-eat lunchbox solutions called Jet Packs, available at retail. Today, it's 1,400+ locally-hired employees share in the Revolution Foods mission by creating and delivering approximately 1.5 million freshly prepared meals to students in schools each week. Based in Oakland, CA with kitchens throughout the U.S., it was three times named one of the fastest growing companies in America's inner cities by the Inner City 100 List and twice ranked by Fast Company as one of the World's Most Innovative Companies. For more information, visit <http://www.revolutionfoods.com>

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